WHAT IS CLAIMED IS:

- 1. An image sensor module for use with a camera apparatus, the image sensor module comprising:
- a circuit board section including a transparent material and having an upper surface onto which a circuit pattern and an infrared ray filter are simultaneously bonded;

an image sensor chip bonded to a lower surface of the circuit board section using a flip chip bonding technique;

- a lens holder bonded to the upper surface of the circuit board section using an lose epoxy bonding process; and
 - a lens assembly bonded to an upper surface of the lens holder using the epoxy bonding process.
- The image sensor module as claimed in claim 1, wherein the circuit board
 section includes a printed circuit board and a flexible circuit board.
 - 3. The image sensor module as claimed in claim 1, wherein transparent material includes CU PET or CU PI.

4. A terminal comprising:

a camera lens module having an image sensor module, the image sensor including,
a circuit board section including transparent material and having an upper
surface onto which a circuit pattern and an infrared ray filter are simultaneously bonded;

- an image sensor chip bonded to a lower surface of the circuit board section through a flip chip bonding technique;
 - a lens holder bonded to the upper surface of the circuit board section through an epoxy bonding process; and
- a lens assembly bonded to an upper surface of the lens holder through the lens bonding process.
 - 5. The terminal as claimed in claim 4, wherein the terminal is a video camera, an electronic still camera, a PC camera terminal, or a PDA.

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- 6. A method for assembling an image sensor module of a camera apparatus, the method comprising the steps of:
- i) simultaneously bonding a circuit pattern and an infrared ray filter to an upper surface of a circuit board section;
- 20 ii) bonding an image sensor chip to a lower surface of the circuit board section using a flip chip bonding technique;
 - iii) bonding a lens holder to the upper surface of the circuit board section using an

epoxy bonding process; and

- iv) bonding a lens assembly to an upper surface of the lens holder using the epoxy bonding process.
- 7. The method as claimed in claim 6, wherein, in step i), a bonding part including transparent material is formed on the circuit board section in order to bond the circuit pattern and the infrared ray filter to the circuit section.